



FOR IMMEDIATE RELEASE

Experiential Learning Technologies Watch List Features Encora

Annual Recognition List Based on Thorough Analysis of the Capabilities, Experience and Expertise of Experiential Learning Technology Providers

SCOTTSDALE, Ariz., Jan. 28, 2021 – [Encora](#), a leader in product innovation and digital experience services, today announced that it has been recognized by Training Industry, Inc. (“Training Industry”) in its 2021 Experiential Learning Technologies Watch List Companies. The prestigious list recognizes innovative providers of learning technology solutions.

“Encora has always been at the forefront of harnessing the power of emerging and experiential technologies to transform how companies and people work, learn and innovate,” said Ram Ganesan, president, Digital Experience, Encora. “Through our high-end, immersive media lab with in-house AR/VR and 3D experts, we have been delivering award-winning experiential learning technology solutions to our global clients. Our latest recognition by Training Industry is a validation of the innovative work we do and the impact we create for our clients.”

Training Industry’s annual list includes the best and most innovative providers of training services and technologies. Selection of this year’s list was based on a thorough analysis of the following criteria:

- Breadth of capabilities and services
- Industry visibility, innovation and impact
- Strength of clients and geographic reach
- Company size and growth potential

“The companies featured on our first Experiential Learning Technologies Companies Watch List represent emerging and specialized organizations that create unique learning experiences through interactive technologies and job-based scenarios,” said Danielle Draewell, market research analyst at Training Industry, Inc. “These digital learning products and services serve a variety of industries and job roles that create engaging training solutions that transform organizations.”

About Encora

Headquartered in Scottsdale, Arizona, Encora is an established leader in outsourced product development services that specializes in innovation acceleration for leading-edge technology companies. With over 4,000 associates in 20+ offices and innovation labs across U.S., Mexico, Central & South America, India and Asia Pacific, Encora’s global talent pool, micro-industry vertical expertise and proprietary agile engineering capabilities enable clients to improve their speed to impact. For more information, please visit www.encora.com.

About Training Industry, Inc.

Training Industry (<https://trainingindustry.com>) is the most trusted source of information on the business of learning. Our authority is built on deep ties with more than 450 expert contributors who share insights and actionable information with their peers. Training Industry’s live events, articles, magazine, webinars, podcast, research and reports generate more than 7.7 million industry interactions each year, while the Top 20 Training Companies Lists help business leaders find the right training partners.

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