



Encora Wins 2021 American Business Awards® For Excellence in Next Generation Product Engineering Services

Awards Spotlight the Company's Mastery of Emerging and Modern Technologies and Global Talent Pool With Deep Industry Experience

SCOTTSDALE, Ariz., May 11, 2021 – Recognized for the unique value it delivers to its customers worldwide, [Encora](#), a global Next-Gen product engineering provider, today announced it has been named the winner of two Bronze Stevie® Awards. The company was recognized in the 19th Annual American Business Awards® as Company of the Year (Business & Professional Services), and for Achievement in Customer Satisfaction.

“Our success has always been built on consistent delivery of high quality results for our clients,” said Rohit Nichani, president and chief commercial officer, Encora. “Just as we take pride in the positive feedback we receive from our clients, we’re honored to be recognized for our achievements in customer satisfaction. We look forward to continuing to accelerate impacts for our clients through the development and deployment of new software product innovations.”

Company of the Year (Business & Professional Services)

In 2020, the global economy shifted as organizations were forced into a completely digital landscape due to the pandemic. This shift dramatically increased the demand for the outsourced product engineering services that Encora provides, making 2020 a success for Encora on all fronts. Encora’s impressive growth, coupled with the company’s positive feedback from customers, earned Encora the Company of the Year (Business & Professional Services) award.

“Encora has successfully navigated the pandemic period with new client wins and impressive year-over-year revenue growth across all segments,” said an American Business Award judge. “[Testimonials] from various C-suite members from highly reputed organizations indicates the trust they have on the support from Encora team.”

Achievement in Customer Satisfaction

Encora is committed to customer satisfaction and high-quality results which are essential to its continued success. The company delivers value to its clients through its mastery of modern and emerging technologies, enhanced agile methods, proprietary tools and frameworks, global talent pool and deep industry experience. This value, as measured in the company’s 2020 Client Ratings survey, earned Encora the Achievement in Customer Satisfaction award.

“Great demonstration of a business doing a lot of things right,” said an American Business Award judge. “The client ratings are a great indicator of [Encora’s] preferred partner status.”

Details about The American Business Awards and the list of 2021 Stevie winners are available at www.StevieAwards.com/ABA.



About Encora

Encora, backed by private equity firm Warburg Pincus, is the preferred Innovation partner to some of the world's leading technology companies. Headquartered in Scottsdale, Arizona, Encora is an established leader in outsourced product development services that specializes in innovation acceleration for leading-edge technology companies. With over 4,600 associates in 20+ offices and innovation labs across U.S., Mexico, Central & South America, India, and Asia Pacific, Encora's global talent pool, micro-industry vertical expertise and proprietary agile engineering capabilities enable clients to improve their speed to impact. For more information, please visit www.encora.com.

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