



## Encora CEO and Founder Venu Raghavan Named a 2022 Most Admired Leader by the Phoenix Business Journal

*Raghavan was Selected Due to His Leadership in Driving the Company's Outstanding Growth and the Development of Encora's Award-Winning Culture*

SCOTTSDALE, Ariz., May 23, 2022 – [Encora](#), a global next-gen product engineering provider, today announced its CEO and Founder, Venu Raghavan, has been named a [2022 Most Admired Leader by the Phoenix Business Journal](#). Raghavan was recognized for his leadership of Encora and contributions to the Arizona innovation ecosystem for more than 24 years as a business and community leader. Raghavan accepted the award at the Phoenix Business Journal's Most Admired Leader virtual event on May 20, 2022.

"It is an honor to be named a Most Admired Leader by the Phoenix Business Journal," said Venu Raghavan, President and CEO, Encora. "This award underscores the contributions of every member of this company and all they do to serve our customers at the highest level. From our leadership team here in Arizona, to our outstanding engineers and incredible teams across the globe, I share this honor with everyone who has helped Encora become a recognized leader in the software engineering industry."

Most Admired Leaders are recognized for their leadership, ability to drive growth, commitment to the local community, and development of company culture. Raghavan has built Encora from its humble beginnings in 2005, to a global organization spanning 14 countries and employing over 7,000 people in 2022. The company has grown rapidly with industry-leading CAGR (+42%) over the last three years. Strong organic growth has also been augmented by strategic acquisitions in Digital Experience (Sooryen Technologies in 2018) and Latin American delivery capabilities (Nearsoft in Mexico in 2017, Avantica in Costa Rica in 2019, and Daitan in Brazil in 2021).

Raghavan also promotes and exemplifies a work environment in which people feel valued and respected. Throughout the pandemic, Encora has found innovative ways to create communities among engineers working from home all over the world. The company celebrates a diverse and caring culture, actively working to build communities through DEI programs, and CSR initiatives. Over the last year, Encora held vaccination drives in India, raised funds for families affected by the pandemic, and sponsored Latin American employees and their families to travel to the U.S. to receive vaccinations. In addition to his leadership within Encora, Raghavan dedicates time to supporting the Arizona technology ecosystem as a mentor to several start-up companies, an angel investor and an active member of the Arizona technology Council.

Details about Most Admired Leaders Award and the list of award winners are available at <https://bit.ly/3vBskPi>.

### About Encora

Headquartered in Scottsdale, Arizona, and backed by private equity firm Advent International, Encora is the preferred innovation partner to some of the world's leading technology companies. It provides Next-Gen services like predictive



analysis, machine learning, artificial intelligence, IoT, cloud, and test automation. Encora has deep cluster vertical capabilities in HealthTech, FinTech, HiTech, IAM & Cybersecurity, Digital Commerce, EdTech, Supply Chain & Logistics, Telecom and other specialized industries. With over 7,000 associates in 40+ offices and innovation labs across U.S., Mexico, Costa Rica, Brazil, Colombia, Bolivia, Peru, Canada, India, and Asia Pacific, Encora's global talent pool, micro-industry vertical expertise and proprietary agile engineering capabilities enable clients to improve their speed to impact. For more information, please visit [www.encora.com](http://www.encora.com).

**Media contact:**

Alec Robertson  
Brodeur Partners on behalf of Encora  
585-281-6399  
[arobertson@brodeur.com](mailto:arobertson@brodeur.com)

**Company contact:**

Joshua Kanter  
Chief Marketing Officer  
Encora  
[Joshua.Kanter@encora.com](mailto:Joshua.Kanter@encora.com)