



FOR IMMEDIATE RELEASE

## **Encora Receives National Award in Mexico for Workspace, Culture and Recruiting Innovation and Excellence**

*The Company Placed Sixth in the National Ranking Recognizing Super Workspaces*

**SCOTTSDALE, Ariz., Oct. 28, 2020** – [Encora](#), a leader in product innovation and digital transformation services, today announced that it has been awarded sixth place in a national ranking of 'Súper Espacios de Trabajo 2020' (Super Workspaces 2020) in Mexico by Top Companies, WeWork and Expansión. This special award recognizes companies that invest in workspaces to care for and attract talent, offering a better quality of life to employees with a positive environment through its spaces and activities.

"We believe fearless innovation happens when people feel safe, supported and empowered," said Roberto Martinez, president of Encora's Mexico division. "Our workspaces reflect our freedom-centric culture that encourages 'Encorians' to be themselves, be playful and innovate constantly. We take care of our people so they can focus on their professional and personal growth while making great products for our clients."

The high ranking for Encora is based on an evaluation of Top Company's four key pillars: live, love, care and work. The national analysis was conducted through employee surveys and an inventory of corporate spaces.

Criteria used to determine company excellence across these four pillars included:

- How the integration of the workplace with the staff is achieved through the spaces and experiences where they collaborate
- How spaces and experiences allow employees to dedicate themselves to doing what they love, enjoying work and their offices
- How offices and experiences allow employees to form a social and work community, while being responsible and inclusive
- How the company, through its spaces and experiences, attracts and retains talent

The application for Super Workspaces 2020 was submitted by Encora's predecessor brand, Nearsoft, in June 2020. Nearsoft, along with Indecomm Digital and Söoryen Technologies, unified as Encora in August 2020.

For more details about this award, please visit [Top Companies](#).

### **About Encora**

Headquartered in Scottsdale, Arizona, Encora is an established leader in outsourced product development services that specializes in innovation acceleration for leading-edge technology companies. With over 4,000 associates in 20+ offices and innovation labs across U.S., Mexico, Central & South America, India and Asia Pacific, Encora's global talent pool, micro-industry vertical expertise and proprietary agile engineering capabilities enable clients to improve their speed to impact. For more information, please visit [www.encora.com](http://www.encora.com).

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